

Privacy Policy for the Nominate App

Effective Date: 02nd July 2024

Managed by: Pannecia Consulting Services (PCS) Limited

Pannecia Consulting Services (PCS) Limited ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you use the *Nominate* app (the "App"). The *Nominate* app allows users to upload content (such as photos) for public visibility and allows the public to vote on the content by rating it from 0 to 10.

This Privacy Policy is designed to help you understand the information we collect, how we use it, and the choices you have regarding your personal information.

1. Information We Collect

When you use the *Nominate* app, we collect the following types of information:

1.1 Personal Information

- **Account Information:** When you create an account, we may collect your name, email address, username, password, and other relevant information.
- **Profile Information:** You may provide additional details like your profile picture, bio, and location.

1.2 Content You Provide

- **Uploads:** We collect the content you upload (such as photos, videos, and text) to the App for public visibility and voting. This content may include metadata (e.g., the date and time the content was created).
- **Voting Data:** When you participate in voting on other users' content, we collect the scores you assign to the content.

1.3 Automatically Collected Information

- **Device Information:** We may collect details about the devices you use to access the App, such as your device type, IP address, and operating system.
- **Usage Data:** We collect information about how you interact with the App, such as the pages you visit, the time spent on the App, and the actions you take (e.g., voting or commenting on content).

1.4 Third-Party Information

We may receive information from third parties if you link your social media accounts or other external services with the *Nominate* app.

2. How We Use Your Information

We use the information we collect for the following purposes:

2.1 Providing and Improving Our Services

- To create and maintain your account and profile.
- To allow you to upload content and participate in voting.
- To calculate and display voting results, including the identification of top-ranked users eligible for rewards.

2.2 Communication

- To send you updates, notifications, and administrative messages related to the App.
- To respond to your inquiries or provide customer support.

2.3 Personalization

- To recommend content to you based on your preferences and voting history.

2.4 Analytics

- To understand and analyze user behavior, engagement, and trends in order to improve our services and develop new features.

2.5 Legal and Security Purposes

- To comply with applicable laws, regulations, and legal processes.
- To detect, investigate, and prevent fraud, abuse, security breaches, and other harmful activities.

3. How We Share Your Information

We may share your personal information in the following circumstances:

3.1 With Other Users

- The content you upload (photos, videos, etc.) and any public profile information will be visible to other users of the App.
- Voting scores you submit will also be visible to other users in aggregate form, contributing to the ranking and eligibility for rewards.

3.2 With Service Providers

We may share your information with third-party service providers who assist us with app hosting, data analysis, payment processing, and other operational functions.

3.3 For Legal Reasons

We may disclose your information to comply with legal obligations, such as responding to court orders, subpoenas, or other legal processes.

3.4 In the Event of a Business Transfer

If Pannecia Consulting Services (PCS) Limited is involved in a merger, acquisition, or asset sale, your information may be transferred as part of that transaction.

4. How We Protect Your Information

We take reasonable steps to secure your personal information from unauthorized access, disclosure, alteration, or destruction. These measures include encryption, access controls, and other security protocols. However, no security system is completely foolproof, and we cannot guarantee the absolute security of your data.

5. Your Choices and Rights

5.1 Managing Your Information

- You may update your profile information and account settings at any time through the App.
- You can delete content you've uploaded or request account deletion by contacting our support team.

5.2 Data Access and Portability

You may request access to the personal information we hold about you and request a copy of it in a portable format.

5.3 Data Deletion

You can request the deletion of your personal information. However, some information may be retained for legal or legitimate business purposes.

5.4 Opt-Out of Communications

You may opt out of receiving promotional communications from us by following the unsubscribe instructions in those communications. Even if you opt out, we may still send you administrative and security messages.

6. Children's Privacy

The *Nominate* app is not intended for users under the age of 13, and we do not knowingly collect personal information from children. If we become aware that a child under 13 has provided us with personal information, we will take steps to delete such information.

7. International Data Transfers

As we operate globally, your information may be transferred to and processed in countries outside of your own. These countries may have data protection laws that are different from the laws of your country.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we make significant changes, we will notify you via email or through the App. The "Effective Date" at the top of this Privacy Policy indicates when it was last updated.

9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Pannecia Consulting Services (PCS) Limited

Email: **nominate@pcs.co.tz**

Phone: **+255 074 075 214**

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